



# Jessica Jackson

 jessica.jackson@sympatico.ca  
 613-794-7792  
 doublejdesign.ca

## Technical Skills

### Design

Photoshop  
Illustrator  
InDesign  
Invision  
Adobe XD  
Wordpress  
Canva  
Print Media

### Code Languages

HTML  
CSS / SASS / SCSS  
PHP  
Javascript

### Hardware

Windows/Mac  
Cannon DSLR Camera

### Video/audio

Premiere Pro  
After Effects  
Animate  
Audition  
Character Animator

### Language

English  
French

## At a glance...

- Print Media Specialist
- 6+ years experience as a freelance multimedia designer
- 3+ years teaching experience
- Education in art, art history & multimedia design
- Strives to create content and designs that are dynamic, responsive, and accessible.

## Relevant Work Experience

### Professor – Algonquin College | 2020-now

- Teaching across multiple programs including Interactive Media Management, Interactive Media Design & Professional Writing.
- Teaching courses across multiple fields including many topics such as: Graphic Design, Web Design, Web Development, Video Composition and Portfolio Building.
- Continued commitment and support to all learners and learner types.
- Optimized course delivery and content for both remote and in-person situations.
- Add course support materials to help with the success of different learner types.

### Freelance Multimedia Designer | 2015-now

- Take on contracts for one time projects ranging from websites to branding packages.
- Recent Project: Branding package for content creator.
- Gained experience in handling clients.
- Ensure clients are an integral part of the creative process for their projects.

### Project Lead & Graphic Designer – Rideau Gymnastics | 2019

- Responsible for maintaining communication with client and keeping team up to date.
- Created animations and motion graphics for an outro to be used in four videos.
- Led team meetings to generate and refine ideas, offer aid and feedback.
- Coordinated on site recording days and assisted with all parts of filming including both video and audio.

### Lead Graphic Designer – Bibnumbers.com | 2016-2019

- Responsible for creating designs and layouts for racing bibs and other print media required by like events.
- Worked as part of a team, handling communication between clients and team members.
- Worked on many projects on the same day, keeping organized and ensuring that deadlines were met.

### Teaching Assistant – University of Toronto | 2013-2014

- Developed leadership skills by offering advice and aiding students solve project related problems.
- Instructed students in the use of Adobe Photoshop, Illustrator and InDesign.



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## Creative Abilities

### Design

UX Design  
Responsive Web Design  
Graphic Design  
Typography  
Layout Design  
Complex Photomanipulation

### Content Creation

Illustration  
Photography  
Videography  
Animation  
Motion graphics

### Leadership &

### Teamwork

Communication  
Organization/Planning  
Problem-Solving  
Project Lead  
Optimising Workflow

## Other Interests

### Stories

Reading  
Storytelling

### Data

Collection  
Ethical use  
Effects on Technology

### Reading Adobe Software Release Notes

Mostly for Photoshop

### Nature

Photography  
Birdwatching  
Hiking  
Geology

## Education

### Interactive Media Management – Post Graduate Certificate

2018-2019  
Algonquin College

### Art and Art History – Honours Bachelor of Arts & Art and Art History Diploma

2011-2015  
University of Toronto & Sheridan College Institute of Technology & Advanced Learning

### Literary Arts Program

2007-2011  
Canterbury High School

## Awards

2018-2019 | **Dean's List**

2015 | **Faculty Print Media Award (recognition of outstanding achievement)**

## References

Available upon request.