



Jessica Jackson

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doublejdesign.ca



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Technical Skills

Design

Photoshop
Illustrator
InDesign

Code Languages

HTML
CSS / SASS / SCSS
PHP
Javascript

Hardware

Windows/Mac
DSLR Camera

Video/Audio

Premiere Pro
After Effects
Animate
Audition

Language

English
French

I am an all around, multi-disciplined graphic designer. From content creation to layout design to writing code, I love diving into new projects and perfecting them with some artistic problem solving. My specialty is content creation. I always strive to create great content that is dynamic, responsive and accessible.

Relevant Work Experience

2016-2019 **Lead Graphic Designer - Bibnumbers.com**

- Responsible for creating quality designs and layouts for bibs and other print media
- Worked as part of team, handling effective and efficient communication between clients and team members
- Worked on many projects within the same day, keeping organized and ensuring that all deadlines were met

2019 **Project Lead & Graphic Designer - Rideau Gymnastics**

- Responsible for maintaining communication with the client and keeping team up to date
- Created animations and motion graphics for an outro to be used for four videos
- Led team meetings to generate and refine ideas, offered aid and feedback
- Coordinated days to record video on site and was always there to assist with recording, equipment and audio

Other Work Experience

2015-2017 **Customer Service Representative - Chapters**

- Developed confidence and ability to make sales by giving meaningful recommendations to customers
- Ensured that each customer walked out of the store with a positive experience

2013-2014 **Teaching Assistant - University of Toronto**

- Exercised organizational skills by helping maintain a clean and safe work environment
- Developed leadership skills through offering advice and aiding students solve project related problems

Creative Abilities

Design

UX Design
Responsive Web Design
Graphic Design
Typography
Layout Design

Content Creation

Illustration
Photography
Videography
Animation
Motion graphics

Leadership & Teamwork

Communication
Organization/Planning
Problem-Solving
Project Lead

Interests

reading

stories
storytelling
mythmaking

nature

camping
hiking
exploring
photography

geology

rocks
minerals

Education

2018-2019 **Interactive Media Management - Post Graduate Certificate**
Algonquin College

2011-2015 **Art & Art History - Honours Bachelor of Arts & Art and Art History Diploma**
University of Toronto & Sheridan College Institute of Technology & Advanced Learning

2007-2011 **Literary Arts Program**
Canterbury High School

Award(s)

2018-2019 Dean's List (both semesters)

2015 Faculty Print Media Award (recognition of outstanding achievement)

References

Available upon request.